

<b>POSITION TITLE:</b>	<b>AFSC:</b>	<b>STATUS:</b>	<b>OPEN DATE:</b>	<b>CLOSE DATE:</b>
Public Affairs Officer	35PX	Traditional	31 January 2018	4 March 2018

<b>UNIT OF ACTIVITY/DUTY LOCATION:</b>	<b>GRADE REQUIREMENT:</b>
187th Fighter Wing Dannelly Field Air National Guard Base Montgomery, Alabama	Minimum: O-1 Maximum: O-4

<b>SELECTING OFFICIAL:</b> Colonel William L. Sparrow
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#### Specialty Summary:

Provides public affairs advice, trusted counsel, and support to commanders, other senior leaders, and unit personnel. Leverages communication capabilities through an integrated approach to advance commanders' mission priorities by researching, planning, resourcing, executing, and evaluating public affairs operations. Communicates timely, truthful, accurate, and credible information about Air Force activities to internal and external military and civilian domestic and international audiences, while maintaining due regard for security, accuracy, privacy, and propriety. Builds, maintains, and strengthens public trust and support for the Air Force. Provides leaders with communication tools to build, maintain, and strengthen Airman morale and readiness. Contributes to U.S. global influence and deterrence through information engagement.

#### Duties and Responsibilities:

- Delivers candid and timely communication counsel and guidance to Air Force leaders on the communication and public perception implications of key decisions, policies, and operations and their potential impact on mission success. Participates in the development of plans and policies and monitors operations to assure consideration of such implications.

- Researches, plans, executes, and assesses communication strategies and activities. Ensures all public affairs efforts adhere to applicable federal law, DOD principles governing the release of information, and Air Force policies. Advocates for and manages funds, manpower, training, and equipment to effectively execute public affairs operations to support the mission. Plans, directs, and leads public affairs deployments.

- Ensures a free flow of releasable information to the news media. Establishes and maintains relationships with news media representatives, facilitates media access, prepares Air Force subject matter experts for media interviews, and evaluates media coverage. Supports DOD-approved entertainment industry, documentary, and publication requests.

- Promotes public knowledge and understanding of Air Force missions, organizations, and capabilities. Fosters coordination, cooperation, and mutual appreciation between the Air Force, local communities, state and federal agencies, and DOD/interagency components. Evaluates requests for Air Force support to public events, and coordinates appropriate participation to achieve the commander's communication objectives. Manages environmental public affairs issues and events and ensures legal mandates for community involvement are met. Assists Air Force recruiting efforts. Advises on capabilities, employment, and limitations of Air Force bands and their use in achieving strategic effects based on the commander's priorities, initiatives, and intent.

- Establishes the means to link Airmen and their leaders through a robust command information program. Advises about content, propriety, timing, and relative importance of information for internal release through all available means. Contributes to the morale, readiness, productivity, and retention typical of a well-informed force.
- Plans for and manages visual information requirements and directs the centralized collection, management, and distribution of imagery for planning, operational, documentation, public affairs, and historical use. Plans for, directs, and leads Combat Camera Airmen in the visual documentation of exercises and combat, contingency, and peacetime operations.

#### MINIMUM QUALIFICATIONS:

- U.S. citizen.
- Be a current member of the Alabama National Guard, or have the ability and willingness to join the Alabama ANG.
- Have a current passing Air Force Physical Fitness Assessment score or the ability to take and pass the Air Force Physical Fitness Assessment.
- Hold a Bachelor's degree or higher from an Accredited Institution as defined by the U.S. Office of Post-Secondary Education. **See page 3 for special education requirements.**
- Have a passing AFOQT score, or the ability to take and pass the AFOQT.
- Hold, or have the ability to obtain a Secret security clearance.

#### APPLICATION PROCEDURES:

Interested applicants who meet the eligibility criteria listed in this announcement may apply by submitting the below documents via email below. Complete applications must be received no later than midnight on the closing date. Incomplete packages will not be considered for the position. Selecting officials have the right to hold package review boards prior to in-person interviews.

#### REQUIRED APPLICATION DOCUMENTS:

Send application in a single PDF document in the following order:

Cover Letter introducing yourself and providing any other pertinent information.

Civilian or military resume.

Last three Officer Performance Reports (for current officers).

CURRENT Records Review RIP (for military applicants).

CURRENT and PASSING Report of Individual Fitness (for military applicants).

Official AFOQT print out (if applicable).

Copy of College Transcripts (certified copy not required).

Letters of Recommendation (3 maximum).

#### PACKAGE SUBMITTAL AND QUESTIONS:

MSgt Word at 334-221-7277 or email [mark.e.word.mil@mail.mil](mailto:mark.e.word.mil@mail.mil)

Notes: Ensure all applicable items are included in your submittal.

This is to fill an excess position. Current initiatives allow a member to excess this position for 4 years.

SAF-PA has changed the education requirements for the 35P AFSC career field with tiers based on percentages (see chart).

Due to numerous challenges with this new education policy for the ANG, it has been determined to make any 35P Tier 2 & 3 applicant submit a waiver for entry into the 35P Career field. All tier 2 & 3 applicants must show civilian and/or military experience in the Public Affairs career in order to be considered for acceptable entry.

35P - Public Affairs				
<i>Tier</i>	<i>Target Accession Rate</i>	<i>CIP</i>	<i>Education Program Description</i>	<i>Requirement</i>
1	> or = 70%	09.XXXX	Communication, Journalism and Related Programs	Mandatory
2	> or = 20%	45.09XX	International Relations and National Security Studies	Desired
			or	
		45.10XX	Political Science and Government	
			or	
		52.14XX	Marketing	
3	< or = 10%	XX.XXXX	Any Degree	Permitted